Call for Applications

Global Publishers as Literary Mediators: from Cotta to the present day of Open Access

Funded by the German Federal Foreign Office, the German Literature Archive Marbach (DLA) will be awarding

**two travel fellowship for young publishers.**

Together with the Staatsbibliothek zu Berlin and international partners, the DLA Marbach has launched a research initiative that puts empirical reading research into dialogue with current publishing practice. The project “Global Publishers as Literary Mediators: from Cotta to the present day of Open Access” aims to bring together publishing archives worldwide and to make referential connections between them visible via digital formats. The project is intended to be of use for publishers worldwide in terms of cultural policy, to accompany them in their work, and to serve as a communications platform for issues that are of current, global concern in the face of new digital challenges – and challenges with which, in changing historical constellations, publishers such as Cotta were already faced in the 19th century.

Housing numerous publishers’ archives (in addition to Cotta: publishing houses in exile, S. Fischer, Suhrkamp, Insel, DVA, Luchterhand, Aufbau, Piper, etc.), the DLA Marbach and the Staatsbibliothek zu Berlin have a large spectrum of multilingual, international holdings at their disposal, which particularly point to global literary contexts and transcend individual national and linguistic borders. They provide a historical view of the German-language publishing field in its global contexts that reaches right up to the present day. In the 21st century, publishers are facing new challenges that are linked to demands for Open Access and the question of whether there is (still) such a thing as a global readership. An engagement with historical constellations of mediation and appropriation, implementation and inclusion of authors in an international literary and reading market also enables a reflective approach to current developments and trends.

The fellowship is aimed at young publishers (from the traditional publishing sector or the open access sector) whose publishing houses are based on an international literary production. The successful candidate will be a young publisher whose publishing project consists of a concrete expansion or development of an international network with publishers worldwide. An international selection committee will determine the fellowship recipients, which will be expected to participate in contact meetings, conferences, and workshops with publishers worldwide.

The fellowship for young publishers is endowed with 1,500 Euro and travel expenses up to a maximum of 1,000 Euro.
The closing date for applications is **31 May 2020**. Please submit your application with

- a cover letter including presentation of the planned networking project
- a CV
- a brief description of your own publishing house concept
- and a travel plan for the duration of your research visit with a list of eligible international publishers

via email to stipendien@dla-marbach.de.

Fellowship conditions are those of the Marbach Fellowships. There is no legal entitlement to a fellowship or fellowship payments. The fellowship must be accepted and the project must commence prior to 31 December 2020.

**Contact/Questions:**
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